

18 August 2006

121Media, Inc.

(“121Media” of the “Company”)

Additional Listing

The Company announces that, following the exercise of warrants over common shares by a former employee, it has issued, conditional on admission, 14,675 common shares of \$0.001 each.

Application has been made for these shares to be admitted to trading on AIM and dealings are expected to commence on 25 August 2006.

Following the issue of these shares the Company will have 10,770,879 Common Shares in issue.

For enquiries:

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