

21<sup>st</sup> April, 2005

## **121Media, Inc.**

(“121Media” or “the Company”)

### Directorate Change

121Media announces that it has appointed Mr Ahmet Can, aged 38, as a director of the Company with immediate effect. Prior to joining 121Media, Mr Can was a member of the executive management team at WhenU.com, Inc, one of the Company’s competitors. Mr Can, who is a US citizen, will be responsible for the Company’s US operations. He is not currently a director of any other companies and has held no directorships in the last five years.

Mr Can has confirmed that there is no further information which is required to be disclosed under paragraph 17 of the AIM Rules.

121Media also announces that Mr Jordan Mitchell has resigned as a director of the Company with immediate effect, to pursue other business interests.

- Ends -

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