

26 April 2007

121Media, Inc. ("121Media" or the "Company")

Notification of Holding

121Media, Inc., (AIM: OTO and OTOM) received notification on 25th April 2007 that on 19th April 2007 Societe Generale Asset Management UK Limited's ("SGAM")'s interest in the Company is now 545,343 common shares, representing approximately 4.79% of the issued share capital of the Company.

As at 24 April 2007, the Company had 11,392, 811 common shares with a nominal value of US\$0.001 with voting rights in issue, none of which are held in treasury.

For Enquiries

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