

22 April 2009

**Phorm, Inc. ('Phorm' or the 'Company')**

**Master Investor Show**

The Company (AIM: PHRM and PHRX) today announces that on Saturday April 25<sup>th</sup> it will be an exhibitor at the Master Investor show at the Business Design Centre in Islington, London. A number of members of the senior management team will attend the show, providing investors with the ability to learn more about the Company and its unique technology.

The event has limited ticket availability but interested parties should send an email to [spiros.kurtidis@t1ps.com](mailto:spiros.kurtidis@t1ps.com) quoting 'Phorm' and indicating their full name, address and phone number. Some tickets may be available at no charge for early respondents. Alternatively, please contact Master Investor on 020 7562 3370. The offices are open from 9am until 6pm during the working week.

**For Phorm Enquiries:**

**Phorm, Inc.**

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**About Phorm:**

Phorm is an innovative advertising technology company specialising in interest-based advertising which preserves users' personal privacy and security. Phorm's partners include leading Internet Service Providers (ISPs), Publishers, Ad Networks and Advertisers.

Phorm is a Delaware, US incorporated company, with offices in New York and London.

The Company was admitted to the AIM market of the London Stock Exchange in 2004 and has over 100 employees.

For more information, please visit: [www.phorm.com](http://www.phorm.com)