

30 June 2009

Phorm, Inc. ('Phorm' or the 'Company')

Annual Accounts

Phorm (AIM: PHRM and PHRX), the personalisation technology company, today announces that its accounts for the year ending 31 December 2008 have been sent to shareholders.

The accounts are available on the Company's website www.phorm.com.

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About Phorm:

Phorm is a global personalisation technology company that makes content and advertising more relevant to the consumer. Phorm's innovative platform preserves user privacy and delivers a more interesting online experience.

Phorm's partners include leading Internet Service Providers (ISPs), Publishers, Ad Networks and Advertisers.

Phorm is a Delaware, US incorporated company, with offices in New York, Seoul, Moscow and London.

The Company was admitted to the AIM market of the London Stock Exchange in 2004 and has over 140 employees.

For more information, please visit: www.phorm.com